

morgan kuchnia hanson

freelance copywriter

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262.716.6564

education

miami ad school

miami beach, chicago, minneapolis • copywriting

university of wisconsin, oshkosh

ba in journalism • ad emphasis

experience

alittlekooky.com/ad-work

freelance copywriter (Aug 2012 - present)
hanson dodge, southern ground, bader rutter, bvk, zeon, jigsaw,
imaginanium, cramer-krasselt, kw2

hanson dodge, milwaukee

senior copywriter & associate creative director (Oct 2014 - Aug 2018)
briggs & riley, g.h. cretors, medical college of wi, KEEN, quantum
marine credit union, children's hospital of wi, SOG, k-swiss

moxie interactive, atlanta

copywriter (May 2011 - Aug 2012)
verizon brand & sponsorships, georgia pacific, cartoon network, l'oreal

mindpower, atlanta

copywriter & wanna-be producer (Feb 2010 - May 2011)
associated credit union, university of west ga & multiple education clients

ames scullin o'haire, atlanta

copywriter (Aug 2008 - Feb 2010)
food lion, mitsubishi electric, barnsley gardens resort, vortex bar & grill

bvk, milwaukee

copywriter (July 2006 - July 2008)
citgo, mastercraft, matc, multiple healthcare & public service accounts

mccann erickson, mi

copywriter (Dec 2005 - July 2006)
gm, buick, detroit medical center, michigan tourism

hadrian's wall (now zig), chicago

copywriting intern (Oct 2004 - March 2005)
depaul university, chicago reader, wilson golf clubs

strategic filler

archive
graphis
obies
one show short list (whatever the heck that is)
atlanta addys
milwaukee 99
the d show
tellys
mercury award, best state tourism campaign - mi
prsa's silver anvil award, pathfinders campaign & event
healthcare marketing awards
work featured in ad age's *art of outdoor* magazine
guest teacher, syracuse university & uw oshkosh